



National Pet Month 2007

7 April - 7 May

'Love Is...'

Hoseasons

WIN A LUXURY FAMILY HOLIDAY

HERE'S your chance to win a fabulous family holiday with your pet. Thanks to Hoseasons Holidays (www.hoseasons.co.uk), one lucky winner will have the chance to enjoy themselves at one of their cottages or holiday parks in 2007.

National Pet Month (supported by IAMS) is a charity that promotes responsible pet ownership, and every year during the month, they encourage people to hold events to raise money for their favourite pet charity. National Pet Month will run from 7th April 2007 – 7th May 2007.

Because we know just how much you love your pet, we've linked up with IAMS and Hoseasons to celebrate that unique love people like you have with your animals.

This year, you can take part just by celebrating your love for your pet because the 2007 theme is 'Love is...'

We all love reading and hearing 'feel good' animal stories in the press and we're sure that you've got some stories which other pet lovers would like to hear about. You might also have some fantastic pictures of you and your pet – such as holiday snaps of you and your pet together or family gatherings that you take your pet to, like weddings.

Tell us all about the extraordinary lengths you've gone to in loving your pet – and indeed how your pet shows their love back.

Are you someone who treats their pet better than members of their family? Have you spent a fortune on a pet, or put its needs before your own? Maybe your pet rules the roost, or comes between you and your partner – has your pet even been the reason that your relationship has broken down?

Are you a modern-day pet-owner who sends their puppy to swimming lessons and socialising classes? Do you avidly put the radio or TV on for your pet to listen to whilst you are out and employ a pet-sitter so that your pet has company if you leave the house? Are you someone whose pet really affects your social life – do you come home early from functions to avoid leaving them home alone and do you re-consider holiday plans so they don't have to go into kennels and catteries?

Or has your pet shown real love for you – helping you to get over a painful divorce or grieving for a loved one? Do you have a real-life Lassie on your hands, a dog that's woken you when there's been a fire or burglary in the house and saved your life?

If you have a story like this, or another that illustrates the amazing and unique love between pets and their owners, then please get in touch with us:

- ❖ Email: npm@bravepr.com
- ❖ Or call Maritsa Petrides or Katy Stolliday on 0207 802 8111
- ❖ By mail: Brave PR Ltd, 232-242 Vauxhall Bridge Rd, London, SW1V 1AU

****The best story submitted to us will be rewarded with a Hoseasons pet friendly family holiday. Entries must be received by Monday 7 May 2007.****

MAKE SURE YOU VISIT OUR WEBSITE TO KEEP UPDATED WITH DETAILS OF THE FABULOUS PRIZE: www.nationalpetmonth.org.uk

Yours sincerely
The National Pet Month Team

National Pet Month is run by National Pet Week, registered charity number 1114880.

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